



November Sunday Session: Bonus Videos from Virtual 2020 Jazz Jubilee by the Sea

By Rhonda Cardinal

Flush from the tremendous success of Virtual 2020 Jazz Jubilee by the Sea, a Livestream show that featured both pre-recorded and live performances, we now present now a reprise event featuring new BONUS videos. There were so many fine videos created and sent to us that we was not able to air them all during the October 24th and 25th Virtual Jazz Jubilee.

We had more live bands in October than we originally planned for and less time to run videos. We have packaged up the remainder and will run them on November 15th, the date of our regular Sunday Session, starting at Noon, Pacific Standard Time. Some bands, such as Crescent Katz, Professor Cunningham and Gino and the Lone Gunmen, sent two hours' worth of fine video, and we weren't even able to air even one full hour. We were only able to play half of the videos submitted by Molly Reeves & Nahum Zdybel and Jessy Carolina & Mario Maggio. We will replay them in their entirety. We have new videos from Matty Bottel and Sherri Colby of Blue Street as well as a few gems from Rick Canfield. We also have new interviews to air with Danny Coots and Larry Scala. This material was not shown in October.

The videos will be streamed on our Basin Street Regulars Facebook page as well as our Basin Street Regulars and Pismo Jazz Jubilee YouTube channels. See links below. We will start streaming the videos at noon. We expect to have at least 6 hours' worth for your viewing enjoyment.

This Virtual event is being presented as a way to raise money to benefit Jubilee musicians who have been unable to perform to their capacity due to the restrictions imposed during the pandemic. We will have a livestream link that will be publicized in advance. If you wish to receive notification of this link, please send us an e-mail at pismojazz2015@gmail.com.

We are working with Valerie and Simon Mercado from the local "Noble Productions" production and marketing company to put together the best show possible. Noble Productions did a fine job helping us pull together our complicated but hugely successful event in October.

The money we receive from donations will be used to cover the expenses for putting on the event and then, most importantly, to pay the participating musicians, both those that performed live and those that provided videos. We are hoping that our audience will be generous this year so that we can give back to the community that supports our passion. We will have some other perks for you, including special commemorative 2020 lapel pins and face masks. Donors of \$50 will get a lapel pin. Donors of \$250 or more will get a 2020 lapel pin and a face mask.

Donations of any size will help. The official festival has ended. The money will be distributed after all the checks have come in.

For more information about this event as it unfolds, go to the Basin Street Regulars website: <http://pismojazz.com/>

The Livestream will be broadcast on the Facebook page of the Basin Street Regulars: <https://www.facebook.com/BasinStreetRegulars> And also on our Basin Street Regulars YouTube Channel: <https://www.youtube.com/user/BasinStreetRegulars/> And also on our Pismo Jazz Jubilee YouTube Channel: <https://www.youtube.com/channel/UC6Rm9YcFNqdcKkBX6t35XXw>

If you wish to pre-sponsor a band, the link will be: <http://pismojazz.com/purchase-badges.htm>

If you wish to donate any amount in advance (strongly encouraged), our donation link is: www.paypal.me/basinstreetregulars or you can mail a check to: Jazz Jubilee by the Sea, c/o P.O. Box 356, Pismo Beach, CA 93448

Let's all work together to make this a successful event and support our musicians in 2020 so that there will still be bands left to perform for us in 2021!

The President's Message:

Well it is all over but the shouting, so they say. What an amazing Festival It was so well done best virtual festival I have ever seen. As a few of the bands were live I was able to attend in person and the music was wonderful. I have yet to go to You tube to watch it all again. I would recommend you check it out. Keep looking forward to the music that is coming this month.

It is time for the election of officers for your board of directors. We are always looking to interested Members to step forward and lend a helping hand and we welcome new board members. Brenda Sharp is new to BSR and she will take over for Diane Brand who has too many obligations so thank you to Diane and thank you to Brenda. Pat Spino is considering joining us as well.

I miss seeing all of your smiling faces and all the in person music but this won't last forever and we will be back to the vets hall in full force in the mean time hang in there and keep music in your life

Happy Holidays

Sandy Smallwood, President BSR

Elections Coming Up:

Elections will be held at our December Sunday session. The following Officers and Board Members have been nominated and have accepted the nominations.

If anyone wants to be a Board member in 2021, please notify Sandy Smallwood at (805) 773 3750 or e-mail her at sandysmallwood@charter.net, and you will be included on the ballot.

NOMINATIONS 2021

President - Sandy Smallwood

Vice President – John Shorb

Secretary - Tara Hoffmann

Treasurer – Hugh Robinson

2020 Board of Directors:

President: Sandy Smallwood
sandysmallwood@charter.net
(805) 773-3750 home
(805) 458-7892 cell

Vice-President: Dean Krikorian
deankrix@gmail.com
(805) 709-0660 cell

Secretary: Tara Hoffmann
taracares@hotmail.com
(805) 264-5141 cell

Treasurer: Hugh Robinson
dumr@att.net
(805) 929-3880 home
(805) 295-0326 cell

Past President: George Smith
k6kdp@aol.com
(805) 481-7840 home

Board Members:

Board members are elected for 2 year & 1 each year terms.

1 year (in first year of term)

Rhonda Cardinal
Nancy Ragsdale
Shonda Croly

2 year (in second year of term)

German Von Thal
Brenda Sharp – (taking over for Diane Brand)
Pat Spino – (taking over for David Newton)

According to the By-Laws:

“Ballots shall be available only to members in good standing at the time of admission to the December monthly session. If there are no contests for any office, there can be a show of hands at the Monthly Session rather than ballots.”

If there are no contested offices for 2020, we will have a show of hands during the December session to ratify the new Board.

Membership

We have **295** members, **58** are Silver Members. I would like to welcome our new members Lynne & Howard Marcus, Judith Santrizos, Ted & Cynthia Thoreson, Jean Studer, Jerry Smith and Caroline Reid. Our Facebook page has 827 followers. Our Jubilee page jumped up by 210 followers, we are at 5938. If you have not hit the follow button, please do so; this will help you see all our posts. If there is an event or a change of bands or venues, you will get a notification. Facebook is a great way to see photos of our events, watch the livestream and get announcements of upcoming events.

Please let me know if I spell your name wrong. If you need to change your address, email or phone number, please contact me at shamrockshonda59@gmail.com or call me at home 805-937-2419.

DUES ARE DUE IN JANUARY. Please fill out the form when sending in your money. You can get it from our website.

Thank You,
Shonda Croly
Membership Chairman

MEMBERSHIP**2020 Silver Members**

Alice Addison	Mary Baiamonte	Norma Baldwin
Jim Borland	Diane Brand	James Brandon & Carol Snyder
Nancy Bull	Jeff & Rhonda Cardinal	Claude & Sandy Chouinard
Eric & Shonda Croly	Joseph Crook	Perry Dove
Michael Dubin	Linda Dutart	Pete & Judy Felthousen
Linda Flaharty	Frosty Frost	Herb & Sonja Gerfen
Del & Velma Gomes	Joan Goodall	Therese Hanlon
Richard Harvey	Earl Kaplan	Mildreene Kirby
Ross Kongable	Patricia Kowal	Ludy Lamb
Sharon Marshall	Marcia Munson	David & Janet McLaughlin
Nancy Ragsdale	Betty Reid	Don & Darlene Riebow
Hugh Robinson	Bill & Carol Rust	Susan Schneider
Bruce & Janice Scott	Brenda Sharp	Joel Siegel
LaDean Talcott	Mario Tognazzini	Fran Willey
German Von Thal & Fran Courain		Dixie Watson
Linda & Prisilla Wilson		

Sunshine

Sandy Smallwood sends sympathy and get-well cards to our members/families on behalf of BSR. If you know someone who needs a little support, please contact Sandy at (805) 773-3750

**Ads**

We accept ads and prices are as follow per month issue:

Business card size: \$15.00
1/4 page: \$25.00
1/2 page: \$50.00

Contact a board member today!



Putting on a Festival in a Pandemic World *By Rhonda Cardinal* (this article will be submitted to the Syncopated Times)

It's November now and Jubilee has come and gone. The event was a success by all accounts and we are able to pause now and reflect and, most importantly, document. What went right, what went wrong, what were we worried about and what were the actual problems.

When we first started Livestreaming in March, we were fairly confident that the health crisis would be over by October and that we should continue with our planning process until it was obvious that we needed to change course. That tipping point happened in July, when we saw that we would not be able to rent any venues from either the City of Pismo Beach or Arroyo Grande and that the health crisis was getting worse, not better.

We decided to go virtual; planning for some live acts, but without the benefit of a live audience. We knew there were local bands that would play, since they had been coming to the back yard to Livestream from there, but we didn't want any air travel. We wouldn't be able to charge admission and would be relying strictly on on-line donations. Therefore, the budget had to be kept very low.

The first thing we did was to send an e-mail to all of the bands that had been hired for Jubilee at the beginning of the year and ask them to prepare and submit two one-hour videos of their bands playing. We offered them a stipend to help them with the expenses of doing this. We asked them to let us know if they wanted to participate and we gave a deadline for submitting the videos.

We also contacted Noble Productions, who had been helping us with our backyard Livestreams for several months and collaborated on a Statement of Work for them to support the event, which was envisioned as a combination of live acts and videos. Noble offered publicity as well as technical services. After some adjustments, a quote for the agreed-upon work statement was received. We started to hear back from the bands. Some agreed to make a video; others could not or would not, due to distance between members or health concerns. Creole Syncopators was the first band to commit to performing live. Hotel reservations had already been made and the Beaumonts were coming anyway.

The idea to have Sonny Leyland as the Master of Ceremonies was presented early- on and immediately adopted. Sonny was contacted and agreed to do the job. This would give the show continuity and a live performer throughout the day. Sonny wanted to assemble a "friends"

set, which we knew would be good.

A band that we were particularly interested in performing live was Tom Rigney and Flambeau. They had been hired to play in August at a concert series in Arroyo Grande as part of a publicity push for live Jubilee, but this concert got cancelled by the City. We could not get them to play in the backyard either, they were not comfortable traveling at that time. I spoke to Tom about performing live in October, he was interested but not ready to commit. He committed to a video if he could not appear in person.

The Barrelhouse Wailers, who took Flambeau's place for our August show, was very well received and became the next band that we asked to appear live. By now, our show was shaping up. The videos were starting to come in and they looked great. We needed a place to have the event, hoping that by the time we did it, we would be able to have a limited live local audience.

My daughter suggested the St. Anthony Celebration Center in Pismo Beach, formerly the home of Turk's Place and Lu's Landing. This was a facility we had not used for several years, replaced by indoor venues in Arroyo Grande, but under the circumstances, seemed ideal for what we were trying to do. It is a large picnic area, with one huge metal canopy, at least 100 aluminum tables, a kitchen, a large parking lot and permanent restrooms. It is tucked away in an industrial area, completely fenced in and on private, not city, property. It can be damp and cold there, but for what we were trying to do, it was ideal. We contacted the owners and negotiated a rental price with them.

By now, the event was shaping up, and so were the costs. I put a budget together, and while the total amount was about a quarter of what we normally spend, it was not insignificant. We had to pay the bands that would appear live, rent the facility, pay Noble Productions, pay the stipends for the videos, and pay the costs for renting the stage and the side curtains. Without being able to sell tickets, we had no way of knowing what our income would be, however, our experience with our backyard Livestream shows made us hopeful. In late August, we had a Board meeting where I laid the budget on the table for the entire event and told the Board that it was possible that we would lose all of the money if it did not go well.

After some deliberation, we were given the go-ahead to take the chance and proceed, and we were off and running. Linda Shorb had the idea to solicit band sponsorships, which garnered the bulk of the donations. Noble Productions was activated.

We asked a few other local bands to perform live, Riptide Big Band, who had performed at our September Sunday session, Mariachi Autlence,

Continue from page 4

and local banjoist Gary Ryan. I also contacted Dave Ruffner, who is sometimes in our area, to see if he could make a guest appearance.

As we got closer to the event, we started to on the physical aspects. Of primary concern was the internet speed. When you are doing a Livestream show, the upload speed is of utmost importance. Noble Productions did a quick survey of the facility and the installed Wi-Fi and found it severely lacking. A "Hot Spot" would need to be rented. St. Anthony's was very dirty; it had not been used or cleaned in six months.

We were worried about Facebook. There had been talk that Live performances were going to be audited and if copyrights were violated, the streams would be stopped. While many of our bands play original or obscure material, some bands, like Gino and the Lone Gunmen, play well-known popular songs. We were worried about COVID, protecting our audience (if we had one) and our bands. The bands were also concerned about their own safety.

We were worried about the City prohibiting us from having the event at all. Since we were not on City property, we did not need an event permit, and we were not going to get a liquor license, but music events in California are still very much discouraged. Valerie Mercado, of Noble Productions, is on the Pismo Beach Chamber of Commerce. During one of the monthly Chamber of Commerce meetings, we discussed live music and specifically, how the City felt about Livestream events. Pismo Beach is well aware of Jazz Jubilee by the Sea and the amount of goodwill it generates for the City. They gave us permission to hold a multi-band Livestream event. We took that at face value and did not ask any further questions.

We started to take a good look at Turk's. The rental company came and we told them we wanted the biggest stage possible (16' X 20'), one solid canvas wall behind it, with a black curtain behind the stage, stage lighting, and one partial side wall. That's all. We did not enclose the area otherwise. We left the parking lot side totally open, in case people wanted to watch from their cars. We planned to put speakers on that side, playing into the parking lot.

We started a list of prospective attendees, including band members, volunteers and the Noble Productions crew. We decided to hire a Security Guard to check everyone in. Anyone who planned to attend needed to call our cell phone number and be put on a list. We did not want anyone showing up unannounced.

In mid-September, Tom Rigney called me and said that they were willing to come and appear live. This was great news, but made our schedule

for Saturday pretty ambitious. Four live bands in one eight-hour day, two of them playing two sets each, plus videos. I went to work on it. This band was very concerned about our safety precautions, as they had not traveled or played since March. I asked two of our members with large RVs to bring them and park them near the stage, for the express use by the musicians for them to change in, take a break in or use the restrooms. We hired a janitor to be there for the entire weekend to keep the restrooms and other common areas clean. We also promised to put a "do-not-cross" line in front of the stage, so that people would not be tempted to go up and greet the bands. As it turned out, the cameras and sound boards created a natural barricade and we did not have any issues with attendees getting too close to the band members.

Valerie and Simon from Noble Productions rented a hot spot so we could check and see if we would be able to get a good signal from this somewhat remote location.

I enlisted a local cover band that had an upcoming gig to do a practice on site so that we could test the Livestream. We had no stage and no curtain, just out in the open playing in front of the backdrop of our motor home. The Livestream went well, demonstrating the capability of the hot spot. Also, we did not seem to have any copyright streaming issues with Facebook. (we were also going to stream simultaneously on YouTube, which does not have the same restrictions). There is also an eight-hour time limit on Facebook streaming, and we were scheduled to go eight hours on Saturday and Sunday. We had to be sure to cut off our broadcast on time; otherwise it would not be recorded for viewing later.

Feeling somewhat confident, we waited until the week of the event to do any further testing. In the meantime, we made signs that said "Jubilee by the Sea Cast and Crew Only" to put on the fence, and another that said "Security Guard Check-In, Please Wear a Mask" at the entrance.

The week of the event, we were at the site every day doing some part of the set up. The picnic tables in the area we wanted to use were moved by PG&E, who are co-located and do this as a volunteer effort whenever we use that facility. Hugh Robinson brokers that.

The next day, we all went down there to clean the pavement and most of the remaining tables, which were covered with grime from six months of no use and lots of dirt blowing around. On Wednesday, the stage and backdrops were set up and the piano was moved onto the stage. On Thursday, we arranged for another practice test with the same local band. This time we would be able to monitor the broadcast from inside the office of the facility using their Wi-Fi. This is crucial in

Continue to page 11

There's Still Time to Watch the Virtual 2020 Jazz Jubilee by the Sea! *By Rhonda Cardinal*

For those of you that were unable to tune in during the weekend or could only catch part of it, the entire Livestream broadcasts from the Virtual 2020 Jazz Jubilee by the Sea are now available for viewing. If you don't like a particular act or you have already seen it, you can fast forward past that spot. The Friday video is 2.5 hours long, Saturday and Sunday are 8 hours long. Watch as much or as little as you want, but please enjoy them! On Sunday, November 15th, we will be running the videos that we were unable to air during the festival starting at noon. These will be livestreamed on the Basin Street Regulars YouTube channel, the Pismo Jazz Jubilee YouTube channel and the Basin Street Regulars and Pismo Jazz Facebook page.

For Sunday, go to:
<https://www.youtube.com/watch?v=8AIs8s97LU4>



Virtual 2020 Jazz Jubilee By The Sea Sunday, Oct 25, 2020

This year the Jazz Jubilee will be virtual. We will live-stream some live shows and some prerecorded videos. Carl Sonny Leyland will be our Master of Ceremonies. You can watch the festival from this Facebook page or from our Basin Street Regulars YouTube page. (Live-Stream will start 10 to 15 minutes before we go live) Please click on GET ...

<https://www.facebook.com/PismoJazzJubilee/>

For Friday, go to:
<https://www.youtube.com/watch?v=fgFVd-ug9Hw>



Sneak Preview!

Tune in Friday for a Sneak Preview! Powered by Restream
<https://restream.io/>
www.youtube.com

See details in this newsletter about the November Bonus Video show.

Jubilee Bonus Nov. 15th Schedule: (subject to change)

November 15 th Time (approximate)	November 15 th Acts
12:00 - 1:07	Intro, Adrian Cunningham and his Barcelona Trio
1:07 - 1:22	Matty and Sherri Intro and Video 1
1:22 - 2:10	Gino and the Lone Gunmen
2:10 - 3:04	Molly Reeves and Nahum Zdybel
3:04- 3:17	Danny Coots Interview
3:17 - 3:21	Rick Canfield Vignette 1
3:21- 3:38	Matty and Sherri Video 2
3:38 - 4:45	Crescent Katz
4:45 - 5:46	Holy Crow
5:46 - 5:50	Rick Canfield Vignette 2
5:50 - 5:58	Larry Scala Interview
5:58 - 6:01	Rick Canfield Vignette 2
6:01 - 6:03	Final Announcement

For Saturday, go to:
<https://www.youtube.com/watch?v=HsHUOBSm7wQ>



Virtual 2020 Jazz Jubilee By The Sea Saturday, Oct 24, 2020

This year the Jazz Jubilee will be virtual. We will live-stream some live shows and some prerecorded videos. Carl Sonny Leyland will be our Master of Ceremonies. You can watch the festival from this Facebook page or from our Basin Street Regulars YouTube page. Powered by Restream
<https://restream.io/>
www.youtube.com

How to Watch Livestreams

By Rhonda Cardinal and Shonda Croly

If you don't have Facebook you will need to sign up for a page. You can make your page private, even use a nickname if you want, but you will need to connect it to a mobile phone number. To start, go to your Search bar, type in Facebook Pismo Jazz Jubilee, hit Enter, a search result will pop up, pick Pismo Jazz Jubilee Home/Facebook. Click on Create New Account. Give a first and last name and then a mobile number, pick your gender, and create a password. A code will be sent to your phone, type your code in to confirm. Allow for notifications.

At this point, you can add friends or skip. You can add a photo at this point or hit next. Now hit the magnifying glass and type Pismo Jazz Jubilee. A photo of our Jazz Jubilee advertisement will pop up.

See the Thumbs Up Like button tap on it. Once you are here scroll down to the live event. Turn up the sound, pour a glass of wine or whatever you fancy and enjoy.

Facemasks Still For Sale



Facemasks are still available for sale on our Jubilee website. Go to pismojazz.com, click on "Jazz Jubilee by the Sea" and then click on "Sponsor a Band or Donate". The icon of the facemask will come up. The masks are \$12.00 each. This is an easy and fun way to support this year's event and is sure to become a collector's item! Wear it with pride; explain it to your friends!

On-Line Program

Priscilla Wilson created a wonderful cover for us that everyone will appreciate and Susie West did an awesome job of creating an on-line program. Since it is on-line, it is full color and as many pages as we wanted. Please check it out on our website. Go to Pismojazz.com, click on "Jazz Jubilee by the Sea" and then click on a link for the "On-Line Program". Please take your time scrolling through it. You will be blown away.

Hello Pismo Jubilee Volunteers

I just want to thank each one of you for being available for the Virtual Jubilee. Special thanks come go to those who came out for the cleanup day Thursday prior to the event. I am especially thankful for those that arrived early and left late on Saturday and Sunday. Thanks to you all, we had a clean and safe weekend, all the while enjoying some great music. Hopefully, we will all be able to volunteer together at the 2021 Pismo Jazz Jubilee.

Take care and stay safe,
Nancy Ragsdale Volunteer Coordinator

Rhonda & Jeff Cardinal Did IT!

by Shonda Croly

Rhonda and Jeff Cardinal did it, they pulled off the 2020 virtual Jazz Jubilee by the Sea. When Covid hit in March we really thought by the end of summer everything would be fine. We had no idea it would last this long, we held out hope that our festival would be a "Go", but as we got closer to the end of summer, we watched festival after festival get canceled. Rhonda and Jeff kept our Sunday Sessions going in their backyard. Each month we went bigger and advanced our technology. Dean Krikorian had the idea to go virtual, Rhonda presented it to us, that little seed grew into an amazing festival. It was decided Carl Sonny Leyland would be our Master of Ceremonies. Rhonda started signing up musicians to perform both live and virtual. She recorded Zoom interviews with bands that could not get together. When word got out what are plans were, musicians started contacting her about being part of the festival. When the festival grew close, we had more than enough stuff to fill the festival. The videos that were not shown in October will be shown at the November 15th Sunday Session. Rhonda's team of volunteers put together an online program, sent out letters for donations, mailed pins and masks, cleaned up the venue and helped with the set up.

Friday, October 23rd, we had a Sneak Peek to start the festival. MarciJean and the Belmont Kings with Carl Sonny Leyland on piano, what a great start. They play the juke box songs from the 40s. The swing dancers the Rugcutters danced to Let the Good Times Roll. Sonny sang If You Don't Like My Peaches and Flip Flop and Fly. Armando Perez and MarciJean did a duet, Baby Come Back to Me. Many great tunes, Kansas City, Tweddle Dee, and Hey Bartender. The band was amazing we asked for an extra 30 minutes. Time was not an issue on Friday night. MarciJean ended by singing to Sonny, Your Heart is as Black as Night. Gator Nation sent us a wonderful video. We were rocking to the Madri Gras Song, Dance All Night and Squeeze Box. One set of Gator Nation is never enough. Who could sleep after a great first night?

Saturday, October 24th the Creole Syncopators, played two live sets. Who needs coffee when the stage is rockin'? Great tunes, My Heart, Mamas Gone Goodbye and Some of These Days. Sonny's Boogie Woogie had us dancing. Cornet Chop Suey did a Zoom interview and had a recording of Midnight in Moscow. They look forward to playing together again. Creole Syncopators took the stage for the next set. It started with Lady Love. Valerie sang Hesitation Blues and Mama Don't Give All the Lard Away. Holy Crow from Los Angeles sent a video with Blue Kentucky Moon, I'll See You in My Dreams, and Some of These Days. Don't you just

Continue to page 8

Continue from page 7

love Jessie's voice and when she whistles? The Little Riptide Big Band performed live. They played Basin Street Blues our theme song. Ok, maybe it isn't ours, but we did adopt it. They play songs from the 20s to 80's and are incredibly talented. My One and Only Love, Frim Fran Sauce and Love Matters to Most, was just a sample of their music. Bob Nations their vocalist sang Beyond the Sea and our dancers enjoyed dancing to L.O.V.E. The band amazed us with so many great songs. Paul Ingle did an interview with Rhonda all the way from Australia. He was at last year's festival with the Australian Jazz Connection. The restrictions in Melbourne are a complete lockdown. Paul is excited about a project called, the Australian Jazz Museum. It will have the history of Australian and international jazz. A link to check it out will be posted. Paul longs to see all his Pismo friends, buddies and mates, he did watch all 3 days of the festival. Gino and the Lone Gunmen came to us from an outdoor setting in Southern California. A great party band that plays blues, swing, rockabilly and rock and roll. They started out with That Will be the Day, our hips were shaking to Matchbox. The swing dancers had a great time to Johnny be Good. He took us to Blue Bayou, we are planning to bring him to Pismo for a Sunday concert. Tom Rigney and Flambeau always rocks the house. Great news Sam Rocha is now with the band. They specialize in fiery Cajun and Zydeco two-steps, low-down blues, funky New Orleans grooves, and heartbreakingly beautiful ballads and waltzes. We loved Drivein' That Thing Guinness and Gumbo, and Caroline blessed us with some Boogie Woogie, the stage was on fire. Of course, they did House of the Rising Sun and Jambalaya. Carl Sonny Leyland, our MC, took the stage and did several Boogie Woogie solos, including Eight to the Bar. He finished off with Avalon. One of the comments while Sonny was playing was his fingers are rubber. He is so amazing when he works those keys. Tom Rigney and Flambeau had a 2nd live set, they were hot with Mama Roseanne, they even set off a car alarm. Tom laughed it off saying that is, our horn section. What fun we were all having. They finished the set with Patty on the Bayou, if that didn't make you do a jig, I do not know what will? A video from Crescent Katz, started off with Panama. Did you see Don Neely play the saw, in Whisper, yes it was a saw for cutting wood? They gave a delicious original song called Apple Hill. Brandon Au sang Gypsy. Carl Sonny Leyland and friends would finish out the evening. What a stage full of talent, Dawn Lambert, Marc Caparone, Karl Welz, Lakshmi Ramirez, Clint and Riley Baker. They started off with a really rockn' Boogie, everyone delivered something. We were swaying to Tea for Two. Dawn sang It has Been so Long and Exactly Like You. The band played the Joint is Jumpin'. Due to time restrictions, for live streaming, after 8 hours the day had to come to an end. We would go home with joy in our heart and

many tunes from all the amazing bands of the day dancing in our heads.

Sunday, October 25th had an incredibly unique set from Bob Schultz and Friends. They played in Bob's backyard by his camping trailer, they had a crowd of Halloween ghouls in the audience. What a great way to start another day, I'm Gonna Love You as Long as I Live, Diga Diga Doo, and Bob sang The Blues my Naughty Sweetie Gives to Me. What a great group Bob Schulz, Don Neely, Jeff Hamilton, Clint Baker and Steve Hamill.

Mariachi Autlence took the stage. They did an instrumental of Cherry Blossom Time. The youngest member took the stage to sing, Stand by Me and Have You Ever Seen the Rain. They did Guantanamo and Pretty Baby. There was a Zoom Interview with Sierra Seven, it was a great update of the band. Molly Reeves and Nahum Zdybel sent in a video with an arrangement of Nobody's Sweetheart Now, done for two guitars. They did a cute duet of What Makes You Act Like That. The Barrel House Wailers took the stage with a bang starting out with When I get Low, I Get High. They are from Ventura and play music from prohibition era; percussions are played on pots and pans. The band is super energetic and can rock any stage with tunes like Gimme Some, and Louisiana Fairytale. Check out the interview with Ivory & Gold®, Anne has the cutest, pixie cut, and Jeff is starting to look like Santa Clause. The interview is followed by a recording from the house concert, they did as Covid was just hitting the news, within days everything shut down. High Street another favorite sent a video with many clips of all the rockin' music they do. Hope we can party with them soon. Barrel House Wailers rocked their second set with all original tunes, I've Got That Something That You Need, Black Cat, and Day In and Day Out Rag. Sonny did an interesting Zoom interview with the Midiri Brothers, the virus has kept them from working or being together. They did play for a few minutes. Great to hear them, but we sure miss the whole band. A video from 30 years ago with Gary Ryan and Liz Douglas played, then they took the stage live to jam. Liz left the stage, Dave Ruffner, Sonny Leyland, and special guest Igor Glenn joined Gary on stage. This was their first time to play together on the same stage. They were amazing to watch. They Ain't Misbehavin' on Bourbon Street. They did go crazy on I Have No Bananas but straightened up for Bye-Bye Blackbird. Sonny played The House of Blue Lights. Adrian Cunningham did an interview from Barcelona, Spain. Adrian did a set, he sang Down in New Orleans, and Yes, Sir That's my Baby. Rhonda and Jeff were presented a plaque, wine basket, and roses at the end of the festival by the volunteers on behalf of the Basin Street Regulars. Virtual 2020 Jubilee by the Sea will go down in history, as the Miracle Festival.

Prospects of a Virtual Festival

By Dean Krikorian, Ph.D.

It was in March this year when we first began thinking about a virtual festival. By then, we could clearly no longer meet in person, but still had a monthly Basin Street Regular concert to schedule. In general, we have around 200 people at these last-Sunday-of-the-month sessions mostly for our regular Regulars: Our goal is to break even. It also provides a regular place for seniors to dance, get out, or mingle with friends. So what do we do without live events? This was our predicament.

I have some experience implementing technology at Hughes Aircraft Company (one year I saved the company over \$600k applying my Master's Degree in Communication Technology from USC Annenberg), I knew that there was a feasible technical solution. Current technology made this possible. I suggested we try a virtual show... a livestream event. Rhonda also worked at Hughes Aircraft, so she got my drift & took it from there: Not only was this possible, it was doable.

This was not to say it was not difficult, especially in the beginning. Our first virtual event was with Carl Sonny Leyland, who actually broke some keys because he was playing so hard. Luckily, Rhonda had a quick solution. In the end, this event surpassed all our expectations based on both comments and views: We got more surpassed all our expectations based on both comments and views: We got more than twice the people of our in-person events. It seems that people who couldn't physically be there because of a physical ailment, long distance, or a money dilemma, could now watch our monthly show for free (donate if u want). We probably couldn't have had a better first host, so that helped ease the burden. It was good to have a one-person act to start.

For those who have seen it, it was a great show, virtual or otherwise. I thoroughly enjoyed it. Carl Sonny Leyland live. That works. We were also delighted at the surprise techies amidst our crew. Even 91-year-old Hugh Robinson got online. Heck, in the end, we reached twice our regular audience!

As time went on, the videos improved and Rhonda began enlisting Jeff Cardinal and others, ultimately working with Valerie & Simon Mercado & their virtual camera crew from Noble Productions. Lessons learned became best practices (the Hughes Aircraft way). The videos & audios became higher quality (e.g., better lighting, less background noise). Virtual payment systems (such as PayPal) were utilized for tips & donations...we had never really used these before. Now we knew how to use them (& they worked!).

As we approached Jubilee D-Day, it became apparent that we could not hold a live festival. So we did what we could & Rhonda pretty much put together the lineup herself. Without Rhonda this would not have happened. Shonda Croly also helped a great deal on cameras, social media,

setup, etc. The techie guidance Shonda provided was invaluable: She mastered the idiosyncrasies of a completely new platform. BTW: This deserves much kudos...I don't think a lot of people could have done what Shonda did: Kinda like living without a net because all of this was so new. Thank her when you see her.

The platform itself became a source of wonderment: We now could broadcast live music...if you had an Internet connection. Think of the possibilities! Technically speaking, we could broadcast our events to Northern California, Southern California, Idaho, Vermont, even Norway! That would be cool. Maybe we're not as old as the young whippersnappers think: Do they livestream their events?

Then we let up our publicity people go to work on our existing social media ad sources, such as Facebook, YouTube, & The Syncopated Times (online edition). Linda Shorb tells the story of how the Syncopated Times had a live link from their site. Several thousands of people clicked over from their site to watch our free live music. This is like a target audience dream come true! Linda had already established our link to existing social media through years of work. She worked hard to gain a following & now it was paying in spades. We were lucky to have an existing social media presence so that when we went virtual, we had our outlets in order. So thank Linda as well, her persistence paid off, as our digital presence allowed us to reach people we had never reached before (e.g., Facebook Shares: We love it when people share).

The articles in this edition will talk about our surprising success this year. In the end, we know how to run a virtual festival (at least Rhonda & Shonda) and will do better the next time. The key take away is that we reached over 10 times our audience from last year. People from all over the world got to see our little old Jubilee for free, yes even people from Norway (apparently big band jazz fans... who knew?). Donations paid for bands who could not attend. So everyone seemingly won here. Holding this event also helped clarify what we would do when we do hold an in-person event, such as fewer venues & one livestream.

We have great social media numbers that will interest potential grant, advertising, & corporate partners. This year, we also saved volunteers so many hours, while still delivering a good show! We also have so many new fans out there! We hope to keep you coming back for more by delivering even better shows. Rhonda definitely has some great positive experiences running virtual festivals. So stay tuned there will certainly be more to come. And the streak continues: Festival #44 was a tough one, but we came through with flying colors! Thank you to all that made this possible, it was a team effort...led by Rhonda.

In closing, I can't help but think of our co-founder (& Internet pioneer), K.O. Eckland: He would have certainly been proud. Laissez les bontemps streamer.

October Tech Report

Contributed by Simon and Valerie Mercado

Noble Productions Take.....

Noble Productions a locally family owned and operated business for over 12 years out of Pismo Beach is known to offer video production services along with a long list of marketing services including event promotions. The Jazz Jubilee had worked with Noble Productions in the past but on a much smaller scale of producing commercials and marketing on social media.

BSR Take.....

In doing live stream practice sessions at the Cardinal house, we occasionally ran in to tech problems and began contacting Valerie at Noble Productions to help troubleshoot. Simon Mercado, Valerie's partner and brother made his way to our house one Sunday afternoon to offer his knowledge and assist with our live stream. Noble Productions had knowledge of live streaming before but since the pandemic had hit, they had stepped up their game with live streaming knowledge. Simon being an avid gamer had additional knowledge and expertise with OBS and multi-stream abilities. Simon continued to assist BSR with their live stream shows offering an upscaled look by providing a professional HD Sony camera and a clean multi-stream utilizing a newly purchased covert gaming laptop that could support the encoding and processing required. Being hardwired into Wifi was something that allowed us to have the best live stream with no buffering or lag time while outputting the best quality which is easily monitored at your fingertips through OBS and Restream. The other large part of delivering a great live stream is the audio. Because Noble was not versed with mixers it was a team effort initially working with the Basin Street Regulars; Rhonda, Jeff and Jim to fine tune audio with their mixer. In most cases we found ourselves spending a good amount of time trying to dial in the audio for the performers sometimes all the way into the beginning of their performances. Simon took it up on himself a month before the Jazz Jubilee to purchase a more elaborate mixer through Noble Productions to again raise the bar of the overall live stream performance. The new mixer also allowed for Noble to record the audio separate

from the stream. It also eliminated us having to run the audio through the 3rd handheld camera. This was good and bad. Now the team had to acclimate themselves to a new mixer and only had 3 weeks to do so. Fortunately, the practices leading up to the Pismo Jazz Jubilee were a huge help and everyone was able to learn how the mixer integrated with the performance and ultimately the live stream. Knowing that the Jazz Jubilee was going to be held at a somewhat remote location Noble Productions purchased a Netgear Nighthawk hot spot along with a 35 gig sim card to run testing prior to the actual show.

The final set-up for the highly professional live stream provided by Noble Productions consisted of:

- OBS
- Restream subscription
- 2 Professional Sony HD cameras on tri-pods
- Canon HD Professional Camera
- Mini switcher that was preprogrammed with pre-recorded videos, Sponsorship slides & Intro and Outro
- Audio Mixer (16 inputs)
- 3 capture cards
- Covert Gaming Laptop connected to a 32" monitor
- 3rd laptop that connected directly to projector
- 2 professional key lights
- projector and screen to display pre-produced videos
- Most Important: Netgear Nighthawk Mobile Hotspot with Antenna which requires purchasing a SIM card or monthly subscription
- Extra's: HDMI cables, coupler rolls, extension cords, gaffers tape

Noble Productions Crew:

Valerie Mercado, Director
Simon Mercado, Technical Director/Switcher
David Castaneda, Hernan Andueza, Tim McClintock, Heather Cardinal/Cameraman
Kristiana Rojas, Projector Assistant

BSR Sound Crew:

Jeff Cardinal
Jim Bull
Jim Borland
Fernie Monreal

Continue from page 5

determining the quality of the Livestream. The practice went well, we were able to monitor the broadcast with no problem and we did not have any flagging issues. Everything looked good for our event to start on Friday night.

The Friday night "Sneak Preview" was also a test of sorts. We had hired local favorite Marci Jean and the Belmont Kings to go live on our streaming outlets, along with the Gator Nation video. Everything went smoothly. We let Marci Jean play a little longer because she was "cooking with gas" (thanks, Shonda) and we were not bumping up against any time limit. Then we played the Gator Nation video. We ended later than our schedule said but were not too worried about it.

On Saturday morning, our security guard showed up, replete in full uniform. He stationed himself at the entrance and started checking people in. Almost immediately, a walk-in showed up who did not look like our normal attendee. It turns out there was an encampment adjacent to our venue and that one of the inhabitants was curious. Our security guard did not let him in.

There were several visits by the police and the fire department throughout the weekend, but fortunately, they were not the slightest bit interested in us and were more concerned about our erstwhile neighbors. It was good to have someone at the gate to watch out for us.

One technical problem that was thorny to solve was how to play the pre-recorded videos that were being fed into the Livestream between the live performances to the limited audience that was in attendance. If we played them directly from the Livestream, there would be a delay between the action on the stage and the start of the video. Plus the view on the computer that controlled all of the action was not full screen for the videos. We purchased a projector and a 10-foot screen (we wanted one anyway) and downloaded all of the pre-recorded videos onto a separate laptop. Every time a video was played into the Livestream, one of the Noble Productions staff would start playing the same video from her laptop into the projector. This way, the audience in the venue could see what was playing on the internet. Of course there were many distractions at the event while these videos were playing since we used that time to set up for the next band. But at least there was something being shown.

The shows on Saturday and Sunday went very well, overall. You can read about the technical aspects in other articles. The transitions between the live shows and the videos were

difficult to manage at times, but we got through it. There is certainly room for improvement, but the concept worked as envisioned. Noble Productions did a great job of pulling everything together and putting out the best product possible under the circumstances. They are available to anyone that wants to contact them at <https://nobleproductionsllc.com/> or e-mail Valerie Mercado directly at valerie@nobleproductionsllc.com

We look forward to a more in-person Jubilee next year, but we will not abandon all of our hard-won experience with Livestreaming. We think that that is a tool that we will be using for the foreseeable future. We hope to see more people in person in 2021. Until then...

UPCOMING 2020 FESTIVALS

West Coast Ragtime Festival (Rancho Cordova)
Nov. 20-22 VIRTUAL

San Diego Jazz Fest
Nov. 25-29 VIRTUAL

UPCOMING 2021 FESTIVALS

Sounds of Mardi Gras (Fresno)
Feb. 11-14

Jazz Bash by the Sea (Monterey)
Mar. 5-7

Jazzaffair (Three Rivers)
Apr. 9-11

Redwood Coast Music Festival (Eureka)
May 6-9

Greater Olympia Jazz Festival (Olympia, WA)
June CANCELLED

Evergreen Jazz Festival (CO)
July 23-25

Hot Jazz Jubilee (Sacramento)
Sept. 3-6

Suncoast Jazz Festival (Clearwater, FL)
Nov. 19-21

BASIN STREET REGULARS

a.k.a. "The Central Coast Hot Jazz Society"

Return mail address:

P. O. Box 356

Pismo Beach, CA 93448



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If you are into social media, we would *love* it if you would go on our Facebook pages and *like* us. We have three Facebook pages, Basin Street Regulars, Pismo Jazz Jubilee and Rhonda BSR Cardinal. We also have our own YouTube channel, just look for Basin Street Regulars. You can find photos and videos from our Sunday Sessions and from Jazz Jubilee by the Sea.

Upcoming Events:

**Bonus Videos
from Virtual 2020
Jazz Jubilee
by the Sea**

Sunday, November 15th

Starting at noon

see inside for schedule

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