2015 Board of Directors

President	Rhonda Cardinal jwcardinal@msn.com	home (805) 937-8402 cell (805) 907-2097
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Treasurer	Valerie Powell vowpow01@gmail.com	home (805) 481-2935 cell (323) 646-1536
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1 year Board	Ruben Flores	home (805) 473-9070 cell (805) 714-6377
1 year Board	Gail Lightfoot gailkltft@aol.com	home (805) 481-3434 cell (805) 709-1130
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Past President	Tom Dutart oldtoadpis@yahoo.com	home (805) 925-2906 cell (209) 483-4660
Jubilee Chairman	George Smith K6kdp@aol.com	home (805) 481-7840 cell (805) 202-6781 ♫

OUR "SILVER" or SPONSORING MEMBERS

These are the folks who have chosen to pay \$100.00 each for the privilege of being a Sponsoring Member

Polly Ahlemann Bert Berringer Paul Buscaino Fred Cook Andrew & Sally Eschen Frosty Frost Del & Velma Gomes Perry Lorentzen Sharon Marshall Betty Reid Carol & Bill Rust Mario Tognazzini Dixie Watson

Ed & Betti Bailey Nancy Bull Frederick Clegg Perry Dove John & Mary Freeman Glenn Geissinger Earl Kaplan R. Ray Mangold Myron May Hugh Robinson Christine Saavedra Bern Verbit

~~ THANK YOU ~~



Business & Board Meetings

All meetings will begin at 6:00 pm, generally in the *Sky Room* of the Edgewater Inn, Pismo Beach. Meetings are scheduled the 1st Tuesday of the month. Members are welcome at all meetings

MEMBERSHIP

Yearly Membership Costs

- Youth, not included in "family plan", \$15
- ♦ Single member, \$25
- Couple, \$40
- Family plan, \$50
- Silver Membership \$100 per person

Session Costs

- ◆ Members -- \$5.00 ◆ Guests -- \$10.00
- ♦ Silver Members FREE

Membership Chairpersons Gail Lightfoot, 805-481-3434

gailkltft@aol.com

Sandy Smallwood, 805-773-3750 sandysmallwood@charter.net

Memberships: purchase/renew at the Sunday session or mail : BSR Membership PO Box 356 Pismo Beach, CA 93448

OffBeat is Accepting Advertisements

The Offbeat is accepting and publishing advertisements. Prices are as follows: Business Card size: \$15.00; 1/4 page \$25.00; 1/2 page \$50.00. We will give a 50% discount if you buy an ad for six months. You can purchase a business card sized ad for one calendar year for \$120. Mid-year purchases will be prorated J

Are you on **Facebook**? Please publicize our events to all of your friends and contacts. Don't forget about Jubilee



Newsletter Editor: Chris Wilbert <u>cwilbert1@sbcglobal.net</u> 805.710.2443

Prez Says August 2015

This is my last year of being President of the Basin Street Regulars. The prospect of giving up the Presidency saddens me a bit, but I am looking forward to working on new challenges.

Eight years ago, I told George Smith that I wouldn't mind running the Jubilee, but I could not do it until I retired. He took that as a commitment and had been patiently waiting for me to make good on that promise ever since.

Last December, I finally retired and in February, I jumped into JBTS with both feet. George has been a fearless and tireless leader, but he was long overdue for some help. We started by having more meetings and focusing on individual topics that needed to be addressed. We did not financially break even last year and went into the red. We wanted to be sure that this year would be better. To that end, we have decreased our expenses where possible and attempted to increase our unearned revenue. We had a hotel room shortage for the musicians last year and we wanted to make sure that that situation was not repeated.

To head off some of these problems early, we initially focused on fundraising efforts and publicity for Jubilee. We reinstated the mailed requests for donations, formerly done by the late Jerry Koory. This year, the letters were sent out by Linda Shorb, with help from Sandy Smallwood and Susie West. These letters have been a great financial success. George Smith also netted a very nice sum of money from both the City of Pismo Beach and the Pismo Business Improvement District. We are also doing very well on badge sales, compared to last year.

We had several meetings with Scott Andrews of the SLO Jazz Fest, who gave us valuable insight as to how he obtains sponsorships for that event. We invited Sharon Dobson from the Marketing department at Cal Poly to come speak with us. She also provided us with ideas as to how we could obtain "unearned income". Linda Shorb and I took several Social Media Marketing classes. Linda and John Shorb also took a Fundraising for Non-Profits class at Cuesta College, which was very informative.

Although we have not completely implemented all of the ideas we have gleaned from these experts, we have a much better idea of how to go about obtaining additional fundraising if needed.

We are bringing in some new bands this year and we hope that this will attract new customers. The legendary Tom Hook will be joining us, along with his Terriers. We have seen them at Monterey several times and were "hooked". We are also bringing in a San Diego favorite, "Sue Palmer and Her Motel Swing Band". This band features mostly women musicians and vocalists, which may appeal to a different segment of the population. We are hoping that the introduction of these new bands will draw some of their fans from other areas.

We locked in hotel rooms this year early for the bands at a very favorable rate. This should head off the problems we had last year with the room shortage and also greatly reduced our fixed expenses.

We are also changing the location of the hospitality suite to one of our regular venues, instead of the Skyroom at the Edgewater. This will make it easier to manage and find volunteers to work it. It will also make it easier for the musicians to take advantage of it.

All of these changes do not come without effort. We have had many meetings, at least two per month, sometimes three, to work out all of these details. A dedicated group of volunteers attends regularly, providing input and effort to make this year's festival both a financial and musical success.

During the actual festival, we will need many more volunteers to work it, and we are counting on our membership to step forward and help, as they always have in the past.

Co-chairing the festival with George this year has been a challenge, and it has given me plenty to keep my mind occupied. I have not missed working and I have no regrets about retiring. But trying to run the festival and also be President is a little more than I am prepared to do, so I must step down next year.

Sandy has volunteered to run for President and she will be excellent. But anyone else is welcome to run or nominate another candidate.

I am running out of topics for "Prez Says". I have enjoyed writing these articles and all of the feedback I received over the last five years, but I am ready to focus all of my attention on Jubilee next year.

Thanks to everyone for their continued support of this club. If we keep up the effort, we will last for a long, long time *J*

JULY 2015 JAM SET

Many of our regular jammers were missing this month due to jazz camp, but those of us that stayed in town put on quite a performance. Set 1 included Jonathon Hinds on trumpet, Rhonda on alto sax, Don Gugelor on tenor sax. David Farber on clarinet, Frank Coop on guitar, Miguel Enciso on bass, Jonnie Sudano on trombone, Tom Dutart on piano, and Jeff Cardinal and Fernie Monreal on drums. Fernie also ran sound. Jonathon Hinds conducted. Featured songs included "My Honey's Lovin Arms", "Bye Bye Blackbird" with Rhonda on vocals and "Some of These Days" with Don Gugelor on vocals.

<u>Set 2</u> included these changes: Jeff Cardinal, trumpet, Jon Mounts, piano, Fernie Monreal, drums, Rhonda Cardinal and Dean Krikorian, alto sax, Don Gugelor, soprano sax, Paul Buscaino and Jonnie Sudano, trombone, Tom Dutart, tuba. Featured songs included: "When You're Smiling", "Blue Moon" with Sandy Smallwood on vocals and "Route 66" with Jeff Cardinal on vocals. Jonnie Sudano conducted.

Set 3 included these changes: Jim West on trumpet, Dean Krikorian, alto sax, Tom Dutart, banjo, Gary Thompson, tuba and Ken Heiges, drums. Featured songs included "Birth of the Blues", with Sandy on vocals, "Bourbon Street Parade" and "Georgia on My Mind" with Sandy Smallwood on vocals. Rhonda conducted J

Board Members and Officers Needed for Next Year

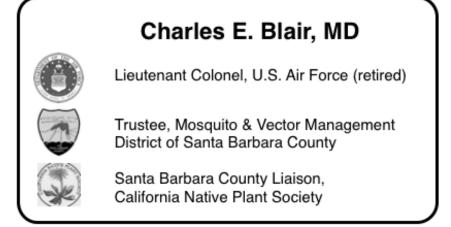
We are forming our nominating committee and soon will be seeking Officers and Board Members for next year. We start the process in earnest in August. Some of our Board members have served many terms and are ready to be relieved. We are found someone who will run for Secretary this year. We may also need other Officers. Board members do not have specific duties, but attend the meetings and help out as needed. This is a great way to meet people and help out with the inner workings of the club. If you are interested in being an Officer or a Board Member, please see Sandy, Gail or Rhonda at our next Sunday session \mathcal{J}

August Raffle Donations Needed

We've had a great response on our raffle donations but we continue to need more. Please donate CDs, bottles of wine, bottle of olive oil, music related memorabilia or anything else you think the members would like to pick up at the raffle table. Thanks!

EMAILS

We are cutting our mailing expenses but have a ways to go. We are sending out 144 emailed newsletters and about 150 by snail mail. Please send your email address to <u>pismojazz2015@gmail.com</u> and we will get you on the list J



CONSIDER BEING A JUBILEE VOLUNTEER

This year's Jubilee takes place from Thursday night, October 22nd through Sunday afternoon, October 25th. John Renner will be looking for Jubilee Volunteers at the next few Sunday sessions. He will have the sign-up sheets at the bar. We are looking for different kinds of volunteers, including door monitors, set-up and breakdown helpers, hospitality, bartenders and sound people. We will be setting up from Tuesday, October 20th through Thursday, October 22nd. This is when we will need help, including climbing on ladders. We will be breaking down on Sunday, October 25th and Monday, October 26th. The door monitors watch the doors to insure that only people with badges can get in the halls or tents. They monitor seating capacity in the venues. They also collect refuse between sets and offer drinks to the bands. We will have a hospitality room set up at St. Anthony's and will need people to periodically monitor and replenish it. We will need bartenders at the Vet's Hall. We need sound volunteers at all of the venues to monitor the sound levels during the sets and help the musicians with their microphones between each set.

Volunteering for eight hours is rewarded by an all-events pass. Volunteering for at least three hours will net you a one-day badge. We cannot run Jubilee without our volunteers, so please sign up to help us out. You will meet great people, hear wonderful music and have a really fun time J

Recycle!

Did you know? The Exploration Station in Grover Beach recycles ewaste- TVs, printers, computers, recorders,etc.- and uses the proceeds to support its children's science museum. Many donated computers are refurbished for deserving applicants under the guidance of Earl Kaplan and his "crew" for the Computers for Youth Program (C4Y). Need more information? Contact Judy Cardwell at sloyaya@yahoo.com J

FACEBOOK

Face book is reaching out to many people beyond our immediate area. There are two photo albums of the Jazz Camp on our page. Participants of the camp have a better understanding of what we are doing to further music education in our community. Ten BSR members attended the camp. BSR sent Kenneth Davis, Dennis Burns and Steven Saavedra to camp with a full scholarship.

You can find videos and pictures of our Sessions at our facebook ID: Rhonda BSR Cardinal . Our "Fan Pages" are Basin Street Regulars and Jubilee by the Sea J

Bar Management in August

We do not yet have a permanent bar manager. Ruben Flores and John Renner have graciously volunteered to bring out the bar items for our July Sunday session and set everything up. They would like help setting up at 9:30. He will need help running it during the day and especially help putting it away at 4:00. Please help Ruben and John at 9:30 and 4:00 if you are available. If you are interested in becoming the permanent bar manager, please see John, Ruben or Rhonda at our August Sunday session. Thanks 🎜 4

BASIN STREET BBQ COMING UP IN SEPTEMBER

It's time for the Basin Street BBQ again. This year, we moved it to September to see if we could take advantage of better weather. It will be at the Cardinal's house and we are keeping the price at \$8.00. We will start the day with a jam session, followed by Clam Chowder. We may also have an intermission band, TBD. Bern is helping us out again with the ticket sales. Please see Bern in the back of the hall and purchase your tickets during the August Sunday sessions. Tickets will also be available on the day of the event. Feel free to bring your friends; it is a great way to get them to join. All ticket prices will be the same J

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Have some fun..... Volunteers Needed

to work in Badge Sales during Jubilee by the Sea October 23 & 24, 2015

Great job, meet people, have fun, listen to music from a great seat

Schedule to work 8 hours over two days -Friday & Saturday

Receive an All Events Badge worth \$90.

Call or e mail me at 773-3750 or sandysmallwood@charter.net J



Sunshine Point of Contact

One of our volunteers, Barbara Ubben, sends sympathy and get well cards to our BSR members and their families on behalf of BSR. . If you know someone in the membership that needs a little support, please call Barbara Ubben at 805- 937-5447. We will also put her contact information on the website \square



Our local band this month will be PACIFIC SWING, a five piece band comprised of active professionals from the Central Coast music scene offering fastpaced swing, Dixieland, Latin, subdued background music or a nice danceable mixture of it all. This band has appeared many times at our Sunday sessions and is always a hit \square

Tom Brown Scholarship Thank You Note

My name is Tom Brown, I am twenty years old and I study music at Cuesta Community College. I've been a drummer for more than a decade but recently started practicing the vibraphone in order to expand my musical horizons and follow in the footsteps of my great teacher, Darrell Voss. In high school I gained an appreciation for Jazz when my instructor, Nate Conrad, convinced me to remove my marching band uniform and take up the throne for the school's big band. I was then fortunate enough to be exposed to the wide variety of Jazz my teacher appreciated and I too formed my own connection to the ultra-modern and the super-traditional. At Cuesta College, my emerging passion for this craft was catalyzed by Ron McCarley's ageless wisdom and prophetic knowledge. My aspirations now are to work as hard as I can so that I may best share my love for music in the truest and most honest capacity. I hope to receive enough education at Cuesta to transfer to university either in the U.S. or abroad. I've had so many wonderful teachers in my musical journey, more than named in this short account. To honor them all, I would like to eventually get my Masters or even a Doctorate and become a scholar of music as well as a conduit. I want to share my love for music and life both in performance and in education. And I'd like to thank the Basin Street Regulars for their support of my musical endeavors and for their support of musical performance and education throughout this county J



Blue Street Featured Band in August

2015 marks the 32nd anniversary of the Blue Street Jazz Band. Blue Street is a true force of musicality, integrity, stability, and professionalism in the performance of Dixieland Jazz. Founded in 1983 by trumpet player Forrest Helmick and currently under the leadership of trombonist Dave Ruffner, the band has been one of the most innovative groups in traditional jazz. Original songs and creatively conceived arrangements have been the hallmark of the band along with the musical expertise displayed by each individual member on their respective instrument. The band features the singing of Sherri Colby. While traditional jazz is the cornerstone of Blue Street, they are also known for their eclectic tastes in music. Musical styles performed by the band also includes Swing, Mardi Gras, Folk Songs, Marches, Waltzes, and Gospel Music. The band plays primarily at jazz festivals but also performs for local and regional events including church services, dances, weddings, conventions, meetings, and other special occasions *J*



ESTATE WINERY

EOS WINERY donated a case of wine that John Shorb has been selling at the Sunday Sessions. 100% of the proceeds go to scholarships. So far we have raised \$240 and we have three bottles left $\, \mathfrak{A}$

FUNDRAISING

Donations at the Sunday Sessions and from a July mailing are still coming in. We have raised \$15,770 so far and expect more to come in as the Aug 31st deadline comes in. We have sent out another mailing to all the people who have attended our Jubilee. They can sponsor a band or buy their all event badges

We ran a two week fundraising campaign to raise money for scholarships. We were pleased to receive some donations from outside of the area *I*

BASIN STREET REGULARSa.k.a.

"The Central Coast Hot Jazz Society" *Return mail address*: P. O. Box 356 Pismo Beach, CA 93448 >>www.pismojazz.com<< AUGUST 2015





Email Addresses Please

That way we can notify you about events that might not show up in our newsletter. Please see Gail at the Membership table to update our roster and add your e-mail address to the list. Thank You

BSR CALENDAR 2015

August 30	Blue Street Pacific Swing	
Sept 27	Annual BBQ Picnic Clam Chowder <i>(see page 5 for information)</i>	
Venue:	Veteran's Memorial Hall 780 Bello Street, Pismo Beach	
Times:	<u>Jams</u> begin at 11:00 am <u>Guest Band</u> begins at 1:00 pm	5