



# 077 BEAT

June 2021

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## June 27<sup>th</sup> Sunday Event 2 PM Basin Street Regulars Presents: Jump Jax



Jump Jax

The Jump Jax are an electrifying quartet bringing their own fresh take on good-time tunes to the Central Coast music scene. Consisting of four seasoned, professional musicians, this group brings an energetic and danceable mix of classic jump blues, swing, soul and rockabilly along with tasty originals that are guaranteed to get feet moving and hearts pounding.

Songwriter Ted Waterhouse leads the band on fluid electric arch-top and slide guitars and vocals. Ron McCarley lays down swinging jazz and soul riffs on tenor, alto and baritone saxes and clarinet. Ace drummer Michael Smothers provides the cookin' beat and adds superb lead and backing vocals. Bassist Dave Block locks into the grooves while providing more great vocals.

All together these four exceptional musicians bring a sound that is sharp and focused with dynamics suitable for any size venue. The band's performances convey their deep love for classic American musical styles delivered with their own unique jumpin' spin. You're going to love the Jump Jax!

The show will be Livestreamed from the Cardinal gazebo on Sunday, June 27th, beginning at 2:00 p.m.

See instructions below for how to access the Livestream event.

To catch the show, go to Facebook and search for Basin Street Regulars or go to: <https://www.facebook.com/BasinStreetRegulars/> You will be able to watch as soon as we go Live at around 1:50 p.m. You will need to have or create a Facebook page to view this event live on Facebook. For information about how to get on Facebook, see below.

The show will also be streamed on YouTube during and will be available after the event as well. To access this Livestream or recording, visit <http://pismojazz.com> and click on our YouTube channel link on the Home page, or go to <https://www.youtube.com/user/BasinStreetRegulars>

You do not need a YouTube account to watch this on YouTube.

Donations will be accepted during this event. Feel free to leave donations at [www.paypal.me/basinstreetregulars](http://www.paypal.me/basinstreetregulars)

**If you would like to attend this concert in person, please e-mail Rhonda at [jwcardinal@msn.com](mailto:jwcardinal@msn.com) or call our house at (805)937-8402. We should be able to accommodate a live audience rain or shine; subject to the latest health restrictions. Masks will now be at your discretion Thanks!**



## Membership

Our current membership is **244**, including **58** Silver Members. We still have 46 members from last year that have not renewed. We have 20 members that are not renewing currently, but plan on renewing when we get back to the Vets Hall. If you would like me to send you a form, give me a call and I will drop the form in the mail to you. If paying on PayPal, please let us know if there are any changes in email or phone numbers. If you have paid your dues but did not fill out a membership form, please fill out and send it to me. We use the form to contact those of you who would like to volunteer for Jazz Jubilee by the Sea. Our BSR Facebook page has 913 followers, and our Jubilee page has 5,925 followers. If you have not hit the follow button, please do so; this will help you see all our posts. If there is an event or a change of bands or venues, you will get a notification. Facebook is a great way to see photos of our events, watch the live-stream and get announcements of upcoming events. Please let me know if I spell your name wrong. If you need to change your address, email or phone number, please contact me at: shamrockshonda59@gmail.com or call me at home 805-937- 2419.

*Thank You, Shonda Croly, Membership Chairman*

# MEMBERSHIP

### Membership Rates:

**Student** \$20, **Single** \$25, **Couple** \$40, **Family** \$50, (these memberships pay \$5 to get into the Sunday sessions), **Silver** \$100 (per person, you get into Sunday Sessions and the picnic for free!)

### 2021 Silver Members

Alice Addison  
Mary Baiamonte  
Jim Borland  
Diane Brand  
James Brandon & Carol Snyder  
Herschel Brown  
Jeff & Rhonda Cardinal  
Frederick & Mag Clegg  
Claude & Sandy Chouinard  
Eric & Shonda Croly  
Joe Crook  
Perry Dove  
Michael Dubin  
Linda Dutart

Pete & Judy Felthousen  
Herb & Sonja Gerfen  
Del Gomes  
Therese Hanlon  
Richard Harvey  
Jeff & Laurie Hokit  
Donald & Helen Jernigan  
David McLaughlin  
Sharon Marshall  
Marianne Morgen  
Jim & Sharon O'Connor  
Bill & Jenene Portune  
Nancy Ragsdale  
Betty Reid

Curtis Reinhardt  
Don & Darlene Riebow  
Hugh Robinson  
Bill & Carol Rust  
Joe Siegel & Susan Schneider  
Bruce & Janice Scott  
Jacqueline Shubitowski  
LaDean Talcott  
Mario Tognazzini  
Bern Verbit  
German VonThal & Fran Courain  
Fran Willey  
Linda & Priscilla Wilson

### Basin Street Regulars Board

**President; Sandy Smallwood**  
**Vice President; John Shorb**  
**Treasurer; Hugh Robinson**  
**Secretary; Tara Hoffman**



**Rhonda Cardinal**  
**Shonda Croly**  
**Nancy Ragsdale**  
**Brenda Sharp**  
**Pat Spino**  
**German VonThal**

**Jubilee Corner:**

by Rhonda Cardinal, Festival Director —  
Jazz Jubilee by the Sea



Badges are on sale now! For this month's Jubilee corner, I thought I would publish an edited version of our new festival FAQs, prepared by Linda Dutart, Linda Shorb, Juliann Hemphill and myself. We hope this helps everyone. There are more details available on our website.

The original form had an error - Only Sponsorship levels above \$275 get VIP Seats.

**Are you going to have a live festival this year?**

As COVID-19 restrictions relax, the Basin Street Regulars are planning to have a live festival October 21-24, 2021. If there is a change that requires canceling the live festival in October, we will resort to a virtual festival similar to what was held in October of 2020.

**What Covid restrictions will be in place during the festival? |**

The Jazz Jubilee by the Sea will abide by the local government COVID-19 guidelines in place in October.

**Where can I stay during the festival?**

There is a list of Motel/Hotel discounts offered on the Pismojazz.com website. There is also a master list of motels where attendees have stayed according to the 2019 Surveys. Otherwise, please go to <https://www.experiencepismo.com> or call (805) 556-7397 for information about lodging options in Pismo Beach. For information about staying in Arroyo Grande go to <https://www.visitarroyogrande.org> or call (805) 489-1488.

**Camping:** We do not have any special arrangements with Pismo Coast Village. Due to COVID-19, all available campsites were already reserved by March of 2021. There are many campgrounds in Pismo Beach, Grover Beach and Oceano. We have made a master list of RV parks with their addresses and

phone numbers on the website. For more information please visit:

<https://rvshare.com/blog/top-10-campgrounds/pismo-beach-california/> Please note that there are campsites in the area that do not appear on that list.

**Parking:**

We recommend that attendees drive to the three venues with the largest parking lots: the Pismo Vet's Hall, The Grover Beach Community Center or the Ramona Garden Park Center for event parking. We plan to have auxiliary lots at the Grover Beach facilities. Parking at the Addie Street tent, is extremely limited. Music attendees may find that parking is unavailable during certain times at this location.

Parking at the Edgewater Inn, is also limited. Limited parking is available on the surrounding streets.

**Shuttle Buses:**

Free shuttle bus transportation is available for all badge identified attendees, with four buses operating on Friday and Saturday and three buses on Sunday. Drive to any venue location, and, after parking, board one of the four busses departing in a route for all other venues by approximately 9:45 am. The buses will move from venue to venue during band breaks.

Morning hotel pick-ups will not be routinely offered without prior arrangements. All buses are equipped with wheel chair lifts. Reservations for hotel pick-ups for special needs attendees or those without other ground transportation must be made with a pre-arranged phone call at (805) 878 3616.

**BADGES:**

Badges can be purchased by going into our website, [www.pismojazz.com](http://www.pismojazz.com), click on "Jazz Jubilee by the Sea", then "Festival Badge Purchase 2021". Make your selections and finalize your purchase on PayPal. Or you can write a check to Jubilee by the Sea and filling out the choices on the form mailed to you or from the website, or by writing the details on a piece of paper and mailing it with your check. Please write clearly! Mail to:

Jubilee by the Sea  
P. O. Box 356

Pismo Beach, CA 93448

**Presale ends October 16th.** Please note

*Continued on page 4*

that the online purchase “buttons” will be turned off on that date. Do not mail a check after then either, as we probably won’t receive it in time. Please purchase your badge by Sept 7th for Early Bird pricing and to receive your badge in the mail. We will refund your money if you cannot attend for a \$20 transaction fee unless the cancellation is COVID related.

**Where can I purchase badges at the Jubilee? Can I buy badges at the door?**

Badges can be purchased at the Pismo Vet’s Hall Thursday October 21st, from 3:00-6:00 p.m. On Friday, October 22nd, badges are available at the Pismo Vet’s Hall from 9:00 a.m. to 8 p.m. and at Addie Street from 10 a.m. to 8:00 p.m. **Badges are only sold at these two venues, and at festival prices.**

**Where is Will Call? When can I pick up my badges?**

Will Call badges can only be picked up at the Pismo Vet’s Hall from 3:00-6:00 p.m. on Thursday, October 21st, from 9:00 a.m. to 8:00 p.m. on Friday, October 22nd and Saturday, October 23rd. Badges will be at the Vet’s Hall throughout the festival. **Will Call is only available at the Pismo Vet’s Hall.**

**Can I buy badges at the Vet’s before Thursday?**

No, The Vet’s Hall does not open for the festival until 3:00 PM on Thursday, October 21st.

**After purchasing a badge, can I upgrade to a Friend of the Jubilee, VIP, Diamond Sponsor or Band Sponsor a badge during or at the festival?**

Absolutely! Visit the ticket areas in the Pismo Vet’s Hall or Addie Street venues to upgrade your experience, and to help support the festival as well as the mission of the Basin Street Regulars.

**Refunds? If I am unable to attend after purchasing a badge or donating, can my purchase be refunded?**

Refunds are available with \$20 service fee. (per order).

**What is the procedure for people in wheel-**

**chairs?** Please see a festival volunteer for help with wheel chair seating

**VENUE ADDRESSES**

**VETERAN’S MEMORIAL BUILDING** (Pismo Vet’s Hall), 780 Bello St., Pismo Beach.

**EDGEWATER INN AND SUITES**, 280 Wadsworth Ave., Pismo Beach

**ADDIE STREET TENT** Addie Street Surfer Parking Lot, 163 Addie St., Pismo Beach

**GROVER BEACH COMMUNITY CENTER**, 1230 Trouville Ave.

**RAMONA GARDEN PARK CENTER**, 993 Ramona Ave.

**Will There be Food and Drink at the Festival?**

Food and drink will be readily available at all venues except the Skyroom at the Edgewater. You will be able to purchase meals, beer and wine at all of the other venues. Most also feature a full bar. The Basin Street Regulars (festival sponsor) runs the bar at the Veteran’s Hall, so be sure to patronize it. Funds from the bar help to fund scholarships and monthly Sunday jazz sessions.

If you want to be part of the planning committee, or a festival volunteer, please contact Nancy Ragsdale at (805) 937-8402 or e-mail her at nraags531@gmail.com. There is always room for more help and everyone brings something to the table. Our meetings have generally been on the first Tuesday of the month at 2:00, subject to change. I hope to hear from you.

**No Big Hiccups in May**

*Technical Report by Rhonda Cardinal*

Due to the malfunctions of our Phonic mixer/amp in April (see April newsletter for details), Jeff decided to use his old Carvin standby in May. This mixer/amp, though reliable, had fewer outputs, and so the output volume to the camera was shared with the output volume to the main speakers in the yard.

In order to not overdrive the sound in the

camera, distorting what appeared on the Livestream feed, the sound into the backyard was ratcheted way down. Every time he tried to turn it up, the sound would distort on the video. He eventually moved the speakers in the yard closer to the audience, so that the live attendees could better hear the band. The sound on the video is good and you can turn that up as loud as you want.

Jeff has already purchased a new used Behringer mixer/amplifier (brand new Behringers of this model are sold out and backordered), plus Simon has offered him a free mixer. So we will not have this problem in June. But there will no doubt be something else. Because...*it's live*....

Our June show will be the Jump Jax. See page 1 for more details and instructions on how to see the show.

## Get to Know Simon

by Rhonda Cardinal



As our year and a half of the pandemic draws to a close, I thought it would be good for you to get to know the man behind our Livestream successes, Simon Mercado.

Simon, is the brother of Valerie Mercado, whom many of you know as the face of Noble Productions. But he didn't start working with Valerie until about four and a half years ago. So where was he before then? The answer may surprise you.

Simon spent his teenage years skateboarding the streets of San Diego. He loved to skateboard, and, took lots of pictures and video of himself and others enjoying their sport. At the age of 19, he got his GED in

San Diego and moved back to the Central Coast to live with his brother. He got a job at Foods Co. in Santa Maria, eventually working in the meat department; becoming a butcher, and finally an assistant manager. He stopped doing any filming and photography during his 9 years at Foods Co.

Enter Valerie. She started needing help with her business, particularly in the technical aspects of film and photography. She started leaning on Simon for help. After a while, he quit his job at Foods Co, and started working full time for Valerie.

He did not know anything about editing. He saved up for a capable computer and learned how to edit via YouTube videos and other on-line resources. Our first encounter with him was when we needed help post-editing the Jump Jax Livestream video in April of 2020, which we had shot and Livestreamed ourselves using a cell phone.

It didn't take long for us to decide to hire Simon to help us orchestrate our year of Livestream. COVID really boosted the need and the interest in Livestreaming and on-line advertising, and Noble Productions has been right on top of it. Without Simon and Valerie's help, Livestream Jazz Jubilee by the Sea 2020 would not be nearly as successful as it ultimately turned out to be.

In March of 2020, Simon also started a photography business, Simon Mercado Photography. Due to COVID, that business has been on the back burner until very recently. Simon just completed a photo shoot of local musician J.D. Hardy.

He is available to do senior portraits, weddings, portraits, event photography and product photography. He can do color and/or black and white photos, editing, and touch up. You can view Simon's photography work at <https://simonmercadophotography.com/>

Simon is now well-versed in Livestreaming, having started with the Basin Street Regulars from the ground up in April of 2020. He offers introductory packages for new clients; and special discounts for frequent customers.

You can view all of the Livestreams he has done for the Basin Street Regulars at <https://www.youtube.com/user/BasinStreetRegulars>

## Lizzy and the Triggermen

by Shonda Croly



We gathered in the Cardinals yard once again on May 23rd for another great concert. Now that everyone is getting vaccinated, we saw members, that have been missing from our crowd for over a year. I hope we will see more members in the future. Everyone was excited to see a band that was new to us. This was Lizzy and the Triggermen's first performance on a BSR stage. Well, that statement is only partly true, first time for this band, but there were some faces we all know and love. Jason Wanner was on the piano, Nate Ketner



on reeds and Sam Rocha on bass. The new faces on our stage, Dan Barrett who used to play with Benny Goodman, on trombone, Garth Price on drums, and the lovely Elizabeth (Lizzy) Shapiro on vocals. Lizzy wore a beautiful white cape, she said it was too cool to take it off and show us her pretty dress. I must agree with her, it was sunny, but only in the high 60s. The band

started out with 'What a Little Moonlight Can Do', 'Oh, I'm Evil' and 'No Moon at All'. Lizzy left the stage and the band played, 'Vic's Spot'. From Guys and Dolls, Lizzy sang, 'I've Never Been in Love Before'. I saw our couples dancing cheek to cheek to, 'Dream a Little Dream of Me' and 'After Your Gone'. What a great first set.

The second set started out with another great show tune, 'If I Loved You' performed by Jason and Lizzy. The rest of the band took the stage for,

'Lover Come Back to Me' and 'I Wish on a Moon'. Garth put the drum sticks down and took the mic for 'Sweet Lorraine'. Sam was rocking 'Comes Love'.



Lizzy gave the band the spotlight for, 'If I Didn't Care About You, Mama'. 'A Little Body and Soul' had our dancers in a sweet embrace. They finished off with 'I Can't Give You Anything but Love'. By the end of the concert, it was only 62 degrees, the yard was cold, but the stage was hot. Our members and online viewers enjoyed another great concert. A big thank you goes out to Jeff and Rhonda Cardinal for hosting our concert and to Jim Borland for finding us this amazing band.

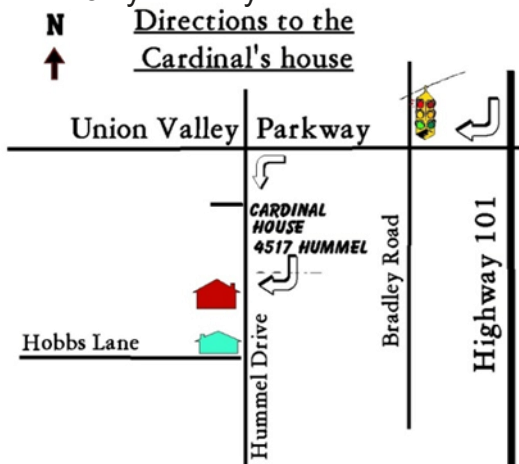
### Thank You

A big thank you to all of you who made donations to our tip jars. We don't know who all of you are, but we thank you just the same. Your donations make our shows possible. Bonnie McCausey, Fred Felch, James Hamm, Jim O'Connor, Joe Crook, Joel Albert, Lombard Rice, Judy Hendricks, Marianne Morgan, Roman Mengel, Sue Prior, Charles & Glenna Paukstis, Gary Parkinson, Sharon McMahan, Julia Cole, Mary Falcon, Fran Willey, and Judith Hastings. Thank you to Paul and Irene Strolberg for their donation to the Tom Dutart fund.

**BBQ Coming Up August 29th, 2021**

The BSR BBQ is happening again on August 29th. In addition to nice weather, friendly hosts, LIVE MUSIC, a golf cart parking lot shuttle and a porta potty (we have real bathrooms too), we also provide a great BBQ LUNCH. The suggested donation of \$10.00 buys you admittance, jammers, bands and the BBQ. The only thing you need to bring is some snacks, a beverage and comfy chairs only if you want them. We have plenty of folding chairs available. This is an excellent way to get your friends interested in BSR, so please buy some extra tickets and bring your friends! Donation slips for the BBQ will be available at the event or by contacting Rhonda Cardinal in advance at: (805) 937- 8402 or [jwcardinal@msn.com](mailto:jwcardinal@msn.com)

We will also have tickets available at the June and July Sunday sessions.



You cannot park on the street directly in front of our house. There will be handicapped parking on our property. Over- flow parking should be on Hobbs Lane or the other surrounding side streets

Take Highway 101 towards Orcutt and exit at Union Valley Parkway. Turn West and go about 1 1/2 miles to Hummel Drive. There is no stop sign, just a crosswalk. Turn left and go about 3/4 mile. Our house is on the right, 4517 Hummel Dr. Phone: 805-937-8402.

**Timeline** (subject to change):

- 11:30 early arrivals
- 11:40-12:45 Basin Street Jammers
- 12:50-2:10 Clint Baker Jazz Band play
- 2:10 start serving lunch

- 2:40-3:35 Intermission band "the Oasis Ukulele Band" (TBD)
- 3:45-5:00 "Clint Baker Jazz Band" resumes
- Food will be ready when it is.

**Basin Street Regulars Sunday Sessions for 2021**

Programs subject to change at any time. Currently held as livestream on Facebook & YouTube or for limited live attendance at Jeff and Rhonda Cardinal's residence with prior arrangements (see page 1). Will return to Vet's Hall in Pismo Beach when safe to do so.

- June 27th - Jump Jax
- July 25th—Barrelhouse Wailers
- August 29th - BSR BBQ The Clint Baker Jazz Band and more!
- September 26th - The Pub Crawlers featuring Bonnie Otto
- October 22nd-24th - Jazz Jubilee by the Sea
- November 21st TBD
- December 19th - Royal Garden Swing Orchestra

**Holland, Coots, Leyland House Concert July 30<sup>th</sup>!**



The Cardinals will be hosting Holland, Coots and Leyland in the Gazebo on Saturday, July 31<sup>th</sup>. The doors will open at 6:00 p.m., music from 7:00 to 9:00 p.m. Drinks and a light dinner will be available for your donation. You can also bring your own. The suggested donation is \$25.00. The last time this trio graced our stage was in August of 2019. We are very excited to bring this house concert back to Orcutt. To reserve your spot, please call Rhonda Cardinal at (805) 937 8402 or e-mail [jwcardinal@msn.com](mailto:jwcardinal@msn.com) We hope you can make this fantastic event!

# **BASIN STREET REGULARS**

a.k.a. "The Central Coast Hot Jazz Society"

Return mail address:  
P. O. Box 356  
Pismo Beach, CA 93448



## **077 BEAT**



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If you are into social media, we would LOVE it if you would go to our Facebook pages and LIKE us! We have three Facebook pages: Basin Street Regulars, Pismo Jaz Jubilee and Rhonda BSR Cardinal. We also have our own YouTube channel—Basin Street Regulars. You can find photos and videos from our Sunday Sessions and from the Jazz Jubilee By the Sea.



## Upcoming Events:

Basin Street Regulars  
Dance Concerts  
*Save the Date*

June 27, 2:00 PM

Jump Jax

Live and Livestreamed

THE *Community*  
FOUNDATION  
SAN LUIS OBISPO COUNTY

20  
YEARS of  
IMPACT